

## RESORT FACT SHEET

### ADDRESS

The Phoenician  
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Arizona's Premier AAA Five Diamond Resort Destination

### LOCATION

Situated on 250 picturesque acres at the base of the southeast side of Camelback Mountain, The Phoenician is just nine miles from Phoenix Sky Harbor International Airport. It is also within minutes of Scottsdale's burgeoning shopping and cultural areas, and a short drive in the opposite direction to downtown Phoenix, its historic district and attractions.

### HISTORY

The resort opened on October 1, 1988  
Canyon Building completed in October 1996  
Golf course expansion (from 18 to 27 holes) completed in October 1996

### GUEST ROOMS

There are 643 total accommodations, with 577 guestrooms, 62 suites, and four presidential suites. Guestrooms and suites are available in a choice of three locations:

- The **main building** is centrally located near pools, restaurants and meeting rooms.
- The **casitas** are a short stroll from the main building and provide doorstep parking and private entrances.
- **The Canyon Suites**, nestled against Camelback Mountain, is a boutique resort within a resort and features its own secluded pool and cabanas.

Luxuriously appointed **guestrooms** are an expansive 600 square feet. Every piece of art was hand-selected to blend with the warm, indigenous color schemes. Wheelchair accessible and non-smoking rooms are available upon request.

**Suites** feature one, two and three bedrooms (including five hospitality suites), averaging 1,200 square feet of space and offering magnificent views. Second-floor casita suites feature hand-carved travertine fireplaces.

**Presidential Suites** offer approximately 3,000 square feet of elegance and luxury. Located on the far end of the main building and The Canyon Suites, each features dramatic vistas, two bedrooms with separate bathing and dressing areas, oversized living area with a Steinway baby grand piano, a dining room and a full-service kitchen with separate entrance. Amenities also include limousine transportation; unpacking and pressing service; choice of cotton or satin linens along with foam, feather or down pillows; reserved poolside cabana; daily selections of fruit, snacks and nuts; and a full bar with wine, beer and spirits. A personal butler is also available on a 24-hour basis.

## **THE CANYON SUITES**

The Canyon Suites is a boutique hotel located on the resort property, offering a variety of enhanced, exclusive services, such as special welcome and turndown amenities. A personal Canyon Ambassador is also available to assist with any need or desire. On weekdays, guests are invited to a complimentary Afternoon Wine Tasting with a resident expert, such as Director of Wine Sean Marron or Master Sommelier Greg Tresner. Upon request, The Canyon Suites' "Therapeutic Turndown" provides for a most relaxing end to the day, as the guest's bathwater is drawn with a variety of soothing salts.

## **THE PHOENICIAN RESIDENCES**

In addition to its 643 guestrooms, The Phoenician offers an alternative resort experience in The Phoenician Residences, a fractional ownership community located near the property's main entrance. As part of The Luxury Collection Residence Club, these two- and three- bedroom villas feature uncommon style, comfort and beauty, highlighted by rich, hardwood floors, natural stone fireplaces, private plunge pools and spas, and outdoor summer kitchens with gas grills. While enjoying added privacy, owners also have access to all resort services and amenities. The Phoenician Residences are also offered on a nightly basis, when available.

## **GUESTROOM AMENITIES**

- Italian marble bathrooms
- Signature robes
- 100% cotton towels
- Customized bathroom amenities
- 2 phones in each room (2 lines each)
- Sony CD players/clock radios
- High definition 42-inch flat-screen color TV with remote and stereo sound
- In-room, on-screen video movie rental
- Express checkout accessed from TV screen
- Lanai decks
- 24-hour room service
- Laundry and valet service
- Wall safe (large enough for laptop computers)
- Mini bar
- Iron and ironing board
- Private fax machines and DVD players (Suites only)
- Bose stereo systems and iPod docking stations (The Canyon Suites only)
- Butler service (Presidential suites only)

## DINING FACILITIES

**Il Terrazzo** – The American/Italian cuisine served at Il Terrazzo is complemented by a contemporary family-friendly atmosphere. A progressive menu is highlighted by hand-crafted artisan breads and fresh pastas, created on the resort property. The restaurant is open daily for breakfast, lunch and dinner, and also features a contemporary Sunday brunch.

**J&G Steakhouse** – Integrating the stunning Valley views into its inviting, soft modern design, the restaurant features a customizable menu of premium meats and fish, as interpreted by world-renowned chef and restaurateur, Jean-Georges Vongerichten.

**Café & Ice Cream Parlor** – This charming spot offers a variety of universal favorites, including freshly baked pastries, deli salads, sandwiches, cappuccino, ice creams, and a candy “wall.” Breakfast, lunch, and dinner are also available “to-go” for a picnic or for the road.

**Oasis Grill** – This outdoor grill at the Oasis Pool Complex offers a full bar, light sandwiches, grilled specialties, salads and snacks. Open daily for lunch.

**Canyon Pool Grill** -- Outdoor dining at The Canyon Suites pool includes delicious sandwiches, grilled specialties, salads, snacks and beverages. Open daily for lunch.

**Lobby Tea Court** -- A traditional English afternoon tea is served daily on the finest Wedgwood China, complemented by finger sandwiches, scones and a tasty selection of petit fours.

**Praying Monk** -- This Renaissance-style dining salon and working wine cellar, seating up to 16 guests, can be reserved for private parties.

**The Thirsty Camel** – Offering spectacular panoramic views of the surrounding Valley, this lively gathering spot is found just off the main lobby. The lounge features light fare, an extensive beverage menu and a humidor with specialty cigars, all complemented by live piano standards or jazz performances.

**Relish Burger Bistro** – Located atop The Phoenician Clubhouse, this relaxed gathering spot features a signature selection of premier Phoenician burgers -- including our healthy “Knife & Fork” option -- designed to match any taste. Choose from the largest tequila collection in the state of Arizona during our daily Happy Hours. Serving lunch and dinner.

## SPA FACILITY

The Centre for Well-Being is a 22,000 square-foot spa complex offering comprehensive programs and à la carte services ranging from herbal body treatments, to energy therapies and fitness classes.

The facilities include a weight room, aerobic studio, men's and women's locker rooms with sauna, steam and whirlpools, 24 treatment rooms, a private office for consultations, the full-service Salon Mila, a boutique shop, a Meditation Atrium and the Waters Bar.

## GOLF

The Phoenician is home to an award-winning USGA Championship golf club. Multiple 18-hole combinations are available across three 9-hole courses: the Oasis, Canyon and Desert. A driving range, putting green, golf shop and men's and women's locker rooms are provided for patrons. Clinics are offered daily and golf professionals are available for private instruction.

## TENNIS

The Tennis Garden features 11 competitive courts. Guests can choose from one of four surfaces: a revolutionary durable/resilient Rebound Ace from Australia; a Wimbledon championship grass court; a Prestige PlexiCushion surface and a Plexipave hard surface.

Facilities feature a center court with spectator seating, a tennis shop and men's and women's locker rooms. Clinics are offered daily and tennis professionals are available for private instruction.

## WATER FEATURES

Nine swimming pools include the main oval pool tiled in Mother of Pearl and an "edgeless pool" (both framed by shady cabanas); as well as children's pools with nearby changing cabanas. Additional features include the 165-foot water slide, Sunset and Desert spas, Necklace Lake Lagoon, waterfalls and fountains.

## RETAIL OUTLETS

**Piñatas** – Offering the essentials, as well as sunscreen, newspapers and magazines. Indigenous Southwestern jewelry and gifts are also available. Open daily.

**The Branding Iron** – This shop offers signature logo apparel, including polo shirts, sweatshirts, hats and jackets. It also features select men's and women's attire, including resort wear, neckties and sandals. Open daily.

**Seasons** – A boutique featuring fashions for women; from chic swimwear and sleepwear, to casual and business wear, as well as evening attire.

**Brady's Floral Gallery** – Send a burst of color to a friend, or brighten your own day with a fragrant bouquet. Our boutique shop features blooms imported from around the world, as well as a variety of unique gifts and collectibles.

**Grape & Grain** – Choose from a discerning collection of wines, spirits and beers, hand-selected by our award-winning beverage team. Complement your purchase with the perfect cheese pairing. Offering wine tastings.

## RECREATION

Croquet lawn  
Basketball half-court  
Water volleyball and basketball  
Ping-pong  
Lawn bowling  
Bicycling  
Walking/jogging/hiking trails  
Camelback Mountain trails

## ART COLLECTION

Representing works by European, Asian and Native American artists, The Phoenician houses a museum-quality collection of fine art and antiques valued at \$25 million. In March 2008, The Phoenician unveiled a new self-guided audio tour of the art collection, providing guests with an educational and exclusive look at the resort's program. The audio device, consisting of a portable earpiece and programmer, allows visitors to enjoy each piece of art at their own pace, providing interpretive insight into the artist and item.

## CACTUS GARDEN

The Cactus Garden spans two acres and stretches along the northern edge of the main building at the base of Camelback Mountain. Inhabiting the garden are 250 varieties of cacti and succulents from around the world. Each plant is labeled for those who prefer a leisurely, self-guided tour.

## GUEST ACTIVITIES

The Phoenician's activities program offers entertaining and educational opportunities designed for every age group. Throughout the year, guests are invited to participate in signature rituals such as marshmallow roasts and indigenous spa treatments.

**Adults** -- A complete schedule of activities for adults is available daily. From golf and tennis to tequila tastings and art tours, adults can choose from a long list of options for a variety of interests and abilities.

**Children** -- The Funicians Kids Club is a daily, supervised program designed for young guests between the ages of 5 and 12. Each day has its own theme, complete with games, crafts, activities and recreation to match. Special evening programs are offered at select times of the year.

**Teens** -- From "Leisure on the Lawn" activities such as volleyball and badminton to Nintendo Wii games at the Family Activity Center, a wide range of indoor and outdoor experiences are available to teens.

## GUEST ASSISTANCE

**Phoenician Associates** are fluent in many languages from around the world and are able to assist guests with translation and communication in Bosnian, French, German, Italian, Polish and Spanish, among others.

The **Business Center** offers secretarial, notary and photocopying services; desktop publishing; packaging and shipping; faxing and high-speed Internet access. A **Cyber Café**, located across from the Café and Ice Cream Parlor, offers a convenient workspace for business travelers.

To assist with travel needs, a **Hertz** rental car agency representative is on site for guests' convenience.

## MEETING FACILITIES

More than 120,000 square feet of state-of-the-art indoor/outdoor meeting and event space includes the 15,000 square-foot Camelback Ballroom, the 22,000 square-foot Phoenician Grand Ballroom and the historic Joakae Inn. A simultaneous eight-language translation service, an audience interactive response system and a microphone management system are available to enhance any program.

The Red Rock Boardroom, located inside The Canyon Suites, features the latest technological advancements, such as a hand-crafted mahogany conference table seating 24 and fitted with eight, 21-inch flat screen monitors that rise from the tabletop. Two, 65-inch plasma displays (one with SMART board and touch screen capabilities) a video routing system and surround sound are controllable through a touch-screen remote.

A full-service audio-visual department coordinates all technical needs, while Destination Services (located on property) assists with transportation, local tours, floral design, spouse programs, off-property theme parties, and themed party décor. The team also assists with stage design and provides entertainment arrangements and bookings, photography and Southwestern gifts and amenities, and provides production consulting and audio-visual support.

## EXECUTIVE STAFF

Mark Vinciguerra, Managing Director  
Todd Raessler, Resort Manager  
Kristen Palagano, Director of Human Resources  
David Richard, Area Director of Sales & Marketing  
Brian Wiley, Director of Engineering  
MaryAnn Lopez, Director of Revenue Management  
Matt Rinehart, Director of Food and Beverage

## OWNERSHIP

Starwood Hotels & Resorts Worldwide, Inc.  
The Luxury Collection

### Media Contacts

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## Resort Overview

### THE PHOENICIAN: ARIZONA'S PREMIER LUXURY RESORT BRINGS SPLENDOR TO THE SONORAN DESERT

Since it first opened its doors in 1988, The Phoenician has set the standard for luxury and service in the Sonoran Desert. The AAA Five Diamond resort is a visual masterpiece, spanning 250 acres of lush gardens and dramatic desert terrain against the spectacular backdrop of Camelback Mountain in Scottsdale, Arizona. Here, the spirit and vitality of the Southwest are embodied throughout the resort's landscaping, art and architecture.

But what truly sets The Phoenician apart is the remarkable diversity guests will find here, allowing them to create the travel experience of their dreams. Accommodations range from luxurious guestrooms to residential-style casitas. Dining can be a casually elegant affair, as found at the Italian-inspired Il Terrazzo; as informal as a refreshing salad enjoyed poolside; or as memorable as a romantic feast just for two under the stars. The world-class recreational offerings of The Phoenician's golf, tennis and spa facilities are balanced by the more unconventional pleasures of touring the resort's fascinating Cactus Garden or exclusive \$25 million art collection; or feeding Koi at Necklace Lake Lagoon.

#### Spacious, Elegant Accommodations

The Phoenician offers guests a choice of 643 spacious accommodations from guestrooms and luxury suites to casitas with private entrances. In the **main resort building**, there are 450 beautifully decorated guest rooms averaging 600 square feet, plus 12 luxury suites and two expansive, 3,000 square-foot presidential suites. All offer private balconies and are appointed with elegant furnishings, hand-selected artwork and crisp, white duvets with Sealy Posturepedic Firm Pillow Top mattresses to induce the sweetest of sleep. Oversized bathrooms are dressed in Italian marble and stocked with plush robes and The Phoenician's signature, full-size toiletries.

The intimate **Canyon Suites**, nestled against Camelback Mountain, is a boutique resort within the resort offering guests enhanced signature services, such as a personal wake-up call served with a choice of fresh-brewed tea or coffee in a sterling silver set, a seasonal amenity presented by Executive Chef Paul Carter and a Canyon Ambassador to take care of the guest's every desire. The Canyon Suites features 20 guestrooms, 38 luxury suites and two presidential suites, as well as its own secluded "edgeless" pool and cabanas.

A short stroll from the main building adjacent to the Necklace Lake Lagoon, the **casitas** include an additional 119 guestrooms and suites offering doorstep parking and private entrances. The first floor casitas are pet-friendly. Cats or dogs up to 50 pounds are accommodated here.

### Award-Winning Dining

The Phoenician offers seemingly endless dining options that are as diverse as they are inspired. Among the nine restaurants is **Il Terrazzo**, featuring authentic American-Italian cuisine; and **J&G Steakhouse**, showcasing a bill of fare created by world-renowned Chef Jean-Georges Vongerichten. For a more casual experience, the charming **Café and Ice Cream Parlor** serves tempting treats and light meals in a family-friendly atmosphere; and the **Oasis** and **Canyon Grills** present a variety of poolside favorites; while a complete lineup of signature burgers, appetizers and desserts await at the **Relish Burger Bistro**. For a more traditional experience, relax to the rich temptations of **Afternoon Tea in the Lobby Tea Court**.

Another popular gathering spot, the **Thirsty Camel Lounge**, serves luxury spirits, light fare and rare cigars with live piano or saxophone adding to the ambience. And for private dining, **The Praying Monk** offers an intimate, Renaissance-inspired setting for small parties. **Dinner at tee box eight** is a private gourmet dinner for two served under the stars at the highest point on the resort's golf course. This romantic experience is also available within one of the resort's secluded garden retreats near the casita lawn.

### World-Class Leisure Pastimes

At The Phoenician, world-class recreational options abound. The **golf club** offers 27 holes of championship play on three, nine-hole par 70 combinations designed by Homer Flint and Ted Robinson, Sr., while the 11-court **Tennis Garden** is the only resort facility in the Southwest to offer four playing surfaces.

Guests in search of enlightenment can indulge in an array of pampering and rejuvenating spa treatments at the 22,000 square-foot **Centre for Well-Being**, or learn about the resort's many treasures – both natural and cultural – with guided and self-guided tours of the two-acre **Cactus Garden** and The Phoenician's \$25 million **art collection**.

For total relaxation, nine sparkling **swimming pools** tempt with their promise of cool refreshment, while an array of secluded **garden retreats**, which dot the grounds like secret, hidden oases, offer peaceful spots for reading, picnicking and other quiet pleasures. Family travelers will appreciate the activity-filled **Explorers Program**, which includes the supervised **Funician Kid's Club** for ages 5-12. **The Explorers Activity Center** adjacent to the Tennis Garden houses a theater complete with a 72-inch-wide cinema screen and surround-sound speaker system. The center also features a 60-inch plasma television and the popular Nintendo Wii game system for kids and teens to enjoy interactive play.

### Meetings as an Art Form

With more than 120,000 square feet of interior/exterior meetings and event space, The Phoenician seamlessly accommodates groups of all sizes – from small, high-level executive gatherings to grand affairs for 2,500. Here, guests will find the same design, forethought and attention to detail that characterize the resort's leisure programs.

The centerpiece of the resort's meeting facilities is the contemporary, 15,000 square-foot Camelback Ballroom, complemented by the traditional 22,000 square-foot **Phoenician Grand Ballroom**. Cutting-edge audiovisual capabilities are showcased in the 5,270 square-foot **Estrella Theatre**. Up-to-the-minute support technology – including high-speed Internet access, dedicated servers and Wi-Fi capabilities – is balanced by the attentive services of an Executive Meeting Specialist assigned to every group.

The Phoenician, a AAA Five Diamond resort, is owned and operated by Starwood Hotels & Resorts Worldwide as part of The Luxury Collection. It is minutes from both Sky Harbor International Airport and the region's finest shopping and dining. For additional information and reservations, call The Phoenician at (480) 941-8200; toll free (800) 888-8234 or visit [www.thephoenician.com](http://www.thephoenician.com).

### Media Contacts

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## Recreation Overview

### LEISURE PASTIMES ABOUND AT THE PHOENICIAN

"You can discover more about a person in an hour of play than in a year of conversation."

--Plato

Arizona's premier luxury resort, The Phoenician is a 250-acre recreational wonderland for the active traveler. From championship golf and tennis to pampering spa treatments, from art and garden tours to the simple pleasures of lounging poolside, the opportunities for world-class diversion are as boundless as the desert sky.

#### 150 Acres of Paradise for Golfers

For golfers, The Phoenician is a slice of heaven in the Sonoran Desert. Against the dramatic backdrop of Camelback Mountain, the resort offers golfers a choice of three USGA-approved, 9-hole, par-70 combination golf courses, each named for its surrounding landscape – Oasis, Desert and Canyon. Together, they encompass 150 impeccably manicured acres of lush and verdant fairways with varying elevations and natural desert obstacles. Among the golf club facilities is a putting green, driving range and chipping green. All golf carts are stocked with tees, towels, score cards and yardage guides.

Golfers of all skill levels can brush up on their game under the well-trained eye of the Phoenician's golf professionals through one-on-one classes, group sessions or state-of-the-art video analysis. Golf enthusiasts can choose from a range of packages including "The Master's Getaway," an unlimited golf vacation designed for the golfer who can't get enough, and "The Well-Being Retreat," which includes a spa component to entice a non-golfing traveling companion.

### **Tennis on Four Surfaces**

Nestled between two fairways along the eastern edge of the resort, The Phoenician's award-winning Tennis Garden is the only resort facility in the Southwest to offer four playing surfaces. Singled out for honors by magazines such as Racquet and Tennis, the Tennis Garden sports 11 outdoor, competitive courts, including 10 which are lighted and one with spectator seating for tournaments.

Tennis enthusiasts can choose from a Wimbledon championship grass court, seven courts with a Plexipave hard surface, two with the revolutionary Rebound Ace surface from Australia, and a Prestige Plexicushion surface.

The resort's USPTA-certified professionals serve up daily tennis clinics for all ages and skill levels. Custom-designed tennis packages are available and include private and semi-private lessons and video instruction/analysis, sports nutrition, along with weight and cardiovascular training.

### **Aquatic Pleasures Refresh**

Scattered throughout the resort grounds, nine sparkling swimming pools entice guests for a refreshing dip. The centerpiece of The Phoenician's pool facilities is the relaxation pool, elegantly tiled in mother of pearl, while youngsters (and the young at heart) can enjoy the thrill of a 165-foot water slide. There are also several children's pools, the Desert and Sunset spas, and a spectacular "edgeless" pool at the Canyon Suites. Water volleyball, basketball and aerobics are among the many activities on tap for the aquatically inclined.

### **Rest and Rejuvenation**

After a day of activity, guests can unwind and soothe sore muscles with an array of rejuvenating body treatments at The Phoenician's world-class spa, The Centre for Well-Being. Or, they can boost their performance with a work-out at the fully equipped fitness center, which offers state-of-the-art training and cardiovascular equipment, personal trainers, and a full spectrum of daily fitness classes from spinning to Pilates.

### **Tours and Guided Activities**

Equal parts fun and enlightenment, The Phoenician's selection of guided tours offer a cultural alternative to the resort's leisure options. Depending on the day of the week, guests can tour the Cactus Garden, where they can observe 250 species of cacti and succulents; take a "behind-the-scenes" look at what it takes to run a bustling luxury resort or view The Phoenician's extraordinary multi-million dollar art collection.

At the Concierge Desk guests can check out an audio device and map to aid in a self-guided tour of signature artwork, and through interesting vignettes learn the history behind each piece. Showcased artworks include "The Future," crafted by Allan Houser, the first native American to receive the National Medal of Arts, the country's highest art award; and "Country Meal," a late 17<sup>th</sup> century European tapestry. This museum-quality program is free to resort guests. In addition, those who take the tour receive two complimentary tickets to the Phoenix Art Museum.

### **Miscellaneous Fun**

Strolling the resort grounds, Phoenician guests will find plenty of other ways to pleurably occupy their time. Among the many possibilities are lawn bowling, basketball, croquet, ping-pong and volleyball with lessons available by appointment. Bike rentals (including electrically powered models) are also offered, and come with helmet, bottled water and a bike trail map.

The Phoenician is a world-class AAA Five Diamond luxury resort rising majestically from the spectacular Sonoran Desert at the base of Camelback Mountain in Scottsdale, Arizona. A 250-acre visual masterpiece, it embodies the spirit and vitality of the Southwest in its landscaping, architecture, and extraordinary art collection. In addition to its recreational facilities, the resort features 643 elegantly appointed guestrooms, suites and casitas; nine exceptional restaurants; The Centre for Well-Being spa complex; and 64,000 square feet of state-of-the-art meeting space.

Open since 1988, The Phoenician is owned and operated by Starwood Hotels & Resorts Worldwide as part of The Luxury Collection. It is minutes from Sky Harbor International Airport and the region's finest shopping and dining. For additional information and restaurant reservations, call (480) 423-2530. For resort reservations call (480) 941-8200 or visit [www.thephoenician.com](http://www.thephoenician.com)

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## Golf Overview

### THE PHOENICIAN'S 27-HOLE USGA CHAMPIONSHIP GOLF COURSE

#### *Immaculate Greens, First-Class Private Facilities and Exceptional Clinics and Academies*

The Phoenician's 27-hole golf course offers the challenge and diversity golfers long for, plus the beauty and tranquility that makes the game even more enjoyable. Twenty-seven holes have been grouped into three distinctive nines – the Oasis, the Desert and the Canyon, each aptly named for capturing the many profiles of the resort's acreage, offering several 18-hole combinations.

The Oasis and Desert courses original 18 holes were designed by Homer Flint. Golf course architect Ted Robinson, Sr. designed holes 1 through 7 of the Canyon nine, and redesigned the Desert nine.

#### **FIRST-CLASS FACILITIES**

Featuring 27,000 square feet of practice facilities, The Phoenician provides golfers with a variety of resources for improving their game. A full-service **driving range**, located in a secluded spot, is accentuated by the commanding presence of Camelback Mountain and offers unparalleled atmosphere for an invigorating warm-up. Guests can also finesse their swing at the **chipping green** while enjoying the quiet inspiration of sun-splashed surroundings. Then, the golf stroke can be further refined on the state-of-the-art **putting green**, which simulates a variety of putting challenges.

#### **GOLF ACADEMY, LESSONS AND CLINICS**

The Phoenician Golf Academy is a way for beginners to scratch golfers to advance their level of play in a personalized setting. A full day at The Phoenician Golf Academy begins with the latest computer-based video analysis, digitally capturing the player's swing, measuring body motion, club head speed and launch angle. After lunch, the lesson is taken to the tee and students play nine holes of The Phoenician's championship golf course alongside the instructor. At the end of the day, participants take home a DVD with their recorded golf swing and a personal game plan for continued golf success.

Private lessons and clinics are led by trained PGA-certified staff, and available for individuals or groups. Private lessons are customized and can include full swing, short game, club fitting and on-course tutorial.

## OASIS NINE

Designed by Homer Flint, the Oasis Nine features a tropical setting with tranquil water features at every turn.

**Hole #1** – A par-4 leading away from the clubhouse is the hole bends in a left-to-right dog-leg with sand traps guarding the landing area and surrounding the two-tier green.

**Hole #2** – A par-5 with a wide landing area narrowing toward the green, where a water hazard guards the front of the green.

**Hole #3** – A beautiful and demanding par-3, requiring the tee shot to carry a lake that fronts this green.

**Hole #4** – A long par-4 considered the most difficult on the nine. The tee shot is struck blindly over a hill to the landing area guarded by a lake to the left of the fairway. Another lake sits to the right side of the green, with a brook connecting the two, which the player must carry to the green.

**Hole #5** – This hole is a long uphill par-3 with a large kidney-shaped green surrounding a deep green side trap.

**Hole #6** – The sixth hole is a short par-4. Most players lay their tee shot up short of the two bunkers that narrow the fairway.

**Hole #7** – A sharp dog-leg left, par-4, this hole is protected by water on the left of the fairway. The approach then, has to carry another lake into the green.

**Hole #8** – A short, 325 yard par-4, this hole features an undulating putting surface. This double green, along with Hole #3 of the Desert Nine, features a lake short of the green.

**Hole #9** – A downhill dog-leg right, par-4, this fairway is guarded on the right by large bunkers and native desert landscape. The severely sloping green complex is an island surrounded by sand with a backdrop of lush vegetation.

## DESERT NINE

The Desert Nine is best known for its dramatic elevation changes and awe-inspiring views. This hole offers a target-type course hugging the base of Camelback Mountain, with views of the surrounding desert tract, dotted with mesquite, saguaro cacti and desert sage. This course was redesigned by golf course architect Ted Robinson, Sr.

**Hole #1** – This par-4 hole on the Desert Nine parallels the first hole of the Oasis Nine, leading away from the clubhouse. Sand bunkers protect both sides of the fairway and also flank both sides of the two-tiered green.

**Hole #2** – The second hole is a straight-way par-5, which long-hitters will go for in two. The green is guarded by a deep bunker at the front and left of the green. The right side of the green has several smaller sand traps.

**Hole #3** – This par-4 plays downhill 325 yards to a small green surrounded by sand in front, and water behind.

**Hole #4** – This long, uphill, 200 yard par-3 plays to a green framed by three sand bunkers.

**Hole #5** -- This par-4 is one of the most difficult holes on the course. Measuring 430 yards uphill, the hole is built for the long and straight hitter. Out-of-bounds is found to the right of the fairway, and Camelback Mountain is to the left. A triple-tiered, sloping green does not make putting easy on this hole.

**Hole #6** – This par-3 is the most spectacular hole on the course. The tee sits on the slope of Camelback Mountain, offering spectacular views of Scottsdale, Paradise Valley and the Superstition Mountains in the distance. The green is perched on a shelf 100 feet below the tee, making the hole much shorter than its yardage.

**Hole #7** – A par-5, playing at just over 500 yards from the championship tee, this hole will test a player's accuracy. Bending to the right around the base of Camelback Mountain, the fairway leads to the green which sits above the player, making for a difficult approach shot.

**Hole #8** – This par-3 features elevated tees, built by hand on the southern slope of Camelback Mountain. The green again sits below the player and does not play to its 140-yard length. A severely sloping green awaits!

**Hole #9** – A par-4 playing downhill to a fairway flanked by sand bunkers on both sides. The bowl-shaped green has a deep bunker built in front to catch the shot that comes up short.

## CANYON NINE

The Canyon Nine features lush landscaped terrain located on the southern slope of Camelback Mountain, with sweeping views of the Valley of the Sun. Holes 1 through 7 were designed by golf course architect Ted Robinson, Sr.; Holes 8 and 9 were designed by Homer Flint.

**Hole #1** – This hole is a par-4 dog-leg left, reaching 425 yards uphill, with a natural desert expanse on the right side.

**Hole #2** – This par-3 has a deep slope, stretching downhill 175 yards. A multi-level green and large grass area to the left are a lush setting for enjoying the backdrop of the Papago Butte nearly four miles away.

**Hole #3** – A beautiful and demanding hole dog-legs left around a large eucalyptus tree, and features a sand lake. An uphill shot is required for this 390 yard par-4, which plays much longer.

**Hole #4** – A short par-5, this 495-yard hole is considered one of the most scenic of the holes, as well as one of the most difficult. A man-made rock ridge, continuing the dramatic effect of the natural rock ridge which runs down the slope of Camelback Mountain, appears short and to the left of the green. The tri-level green offers spectacular views into downtown Scottsdale.

**Hole #5** – A par-4, stretching 400 yards uphill, offers a slightly elevated green and level landing, despite the hillside characteristics of the course.

**Hole #6** – A 300-yard par-3, this hole is the highest on the course, offering expansive, breathtaking views all around. Number 6 is also known for its split personality – an easy par, but disastrous double-bogey.

**Hole #7** – Signature Hole – A par-3 requiring a long shot 205 yards downhill over desert and a lake to the green. More of a target hole than the others, hole #7 offers five tee sets and a stand of stately saguaros to watch over play.

**Hole #8** – A picturesque par-3 with a lake encompassing the area between the tee and green. The pin placement will determine how difficult this hole will play.

**Hole #9** – A striking finishing hole playing to a par-5. The player must be careful to play this hole strategically to keep his/her ball out of the water. A water hazard runs the length of the hole on the right side, turning to horseshoe the front and sides of the green.

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# # #

## Spa Overview

### THE CENTRE FOR WELL-BEING AND SALON MILA: A DESERT SANCTUARY FOR SPA-GOERS SEEKING BALANCE AND RENEWAL

The phoenix: A bird in Egyptian mythology that lived in the desert for 500 years and then consumed itself by fire, later to rise renewed from its ashes.

-- The American Heritage® Dictionary of the English Language

Throughout human history, those seeking enlightenment have been drawn to the solitude and stark beauty of the desert. Today, they continue to “follow their bliss” to The Centre for Well-Being, a trend-setting 22,000-square-foot spa complex at The Phoenician, Arizona’s premier luxury resort, in the heart of the Sonoran Desert.

Recognized as one of the leading resort spas in the country, the world-class Centre for Well-Being takes its inspiration from the ancient legend of the mythical phoenix, which rose from the ashes of its past to be reborn. Here, guests are guided by the healing hands of a highly trained staff in revitalizing mind and body – and ultimately attaining a higher level of well-being and balanced living. The Centre offers an extensive array of massage treatments and the most progressive bodywork programs available today. It is also known for its development of innovative new therapies, such as the Acussage™ and Table Thai™ Massage.

Spanning The Centre’s two levels are 24 private treatment rooms, a consultation room, weight training and cardiovascular studios (on the upper “active” level); a Waters Bar, and a **Meditation Atrium** (on the lower “quiet” level). This peaceful sanctuary, with soft filtered sunlight, leather chaise lounges, lush greenery and gently cascading fountains, offers an ideal environment for The Centre’s guided meditation classes and one-on-one sessions. The new **Salon Mila**, located across from the fitness center, offers the latest in salon and medi-spa services.

### **Treatments Inspired by the Desert and the World's Far Reaches**

Many of The Centre's body treatments draw their restorative properties from desert plants and minerals -- such as aloe vera, jojoba and chamomile -- that have been prized for centuries by the native peoples of the Southwest. Spa-goers will find these in therapeutic treatments such as the Desert Serenity Scrub, Wrap and Massage.

International influences can also be found in treatments such as the Thermal Moor Mud Wrap, which uses organic Hungarian moor mud to detoxify and rejuvenate, and the Bindi, an herbal exfoliation, massage and body wrap based on the ancient Ayurvedic arts of India.

### **From Centuries-Old Techniques to Exclusive New Therapies**

The spa also features a full array of massage and bodywork therapies, ranging from the classic Swedish massage to Shiatsu – using Japanese techniques to relieve tension – and Acussage, a signature treatment that combines traditional massage techniques with ancient Chinese acupuncture to alleviate pain and enhance energy levels. The Well-Being Stone Ritual honors the Native American custom of harnessing the power of warm basalt river stones and cool marble stones to melt stress away and induce a deep state of relaxation. Table Thai is another treatment designed specifically for The Centre, which takes the time-honored Thai massage, traditionally performed on the floor, and adapts it to the massage table.

One of the spa's latest offerings is a series of Intraceutical Oxygen Infusions, which simultaneously introduce moisture, vitamins and anti-oxidants into the skin via topical hyperbaric oxygen. Popular with celebrities such as Madonna and Eva Longoria-Parker, the treatments produce luminous, hydrated skin with immediate age-defying results.

### **Fitness and Wellness Offerings for Every Body**

For guests on the move, The Centre's fully equipped, state-of-the-art weight room and aerobic studio showcase the latest from Lifetime Fitness: 6 treadmills, 2 stair-stepping machines, 4 ellipticals, two upright bikes, two recumbent bikes, and the Stott Pilates Reformer, along with Pre-core Cardio Equipment. The expansive aerobics room is mirrored, with a shock-absorbing, suspended wood floor and 10 spinning bikes.

Among the fitness classes are Power Yoga, an athletic, energetic exercise method that flows from one pose to another; Fitness Boot Camp, a great combination of cardio and muscle-strengthening exercises; and Cardio Tennis, which allows guests to challenge themselves with a complimentary racket and ball machine.

Fitness and Wellness consultations are available, as are seasonal classes in spinning, kickboxing, aerobics, water aerobics, Pilates, yoga, belly dancing – and an array of sculpting, toning and strengthening programs. Guests can take advantage of such services as Body Composition Analysis, the time saver Exercise Program, designed to achieve maximum results in minimum time, and one-on-one Personal Training.

For an even more customized experience, spa-goers are encouraged to meet one-on-one with The Centre's Naturopathic Physician, Dr. Amy Whittington, for an exclusive Optimal Aging and Wellness Consultation, providing insights to anti-aging techniques and recommendations for lifestyle changes to help guests look and feel their best.

### **All-Day Amenities Included**

The Centre for Well-Being is designed to inspire relaxation, fitness and overall health, so with the purchase of any 50-minute service, guests are invited to participate in fitness classes with unlimited use of spa facilities, including sauna, whirlpool, weight room and Meditation Atrium.

### **Crowning Touches: from Highlights to Insights**

Whether preparing for a special occasion, or interested in creating a new you, **Salon Mila** has the answer! From make-up applications, hair cutting and styling, to manicures and ice cream pedicures, the salon provides a full menu of treatments designed to make you look and feel your best!

Spa-goers can also seek out The Centre's **Circle of Intuitive Guides**, where they can gain personal insight through an astrology session, a tarot-card reading or guided visual meditation. Also offered is the golf meditation, which helps golfers to increase focus and improve their skills on the links.

**The Waters Bar** is a relaxing and welcoming lounge area for guests to utilize between spa treatments. Complimentary fresh fruits, teas and juices are served throughout the day. Lunch and other refreshments are available upon request. Guests can also browse The Centre's **spa boutique**, where they'll find the latest in fitness apparel, inspirational books, tapes and CDs, Gilchrist and Soames bath products, aromatic candles and de-stressing salts, plus four private-label bath and beauty product lines, all custom-blended using the highest-quality natural ingredients.

The Centre for Well-Being is open daily and is an adult retreat reserved for guests over 16 years of age. Access to The Centre without booking a treatment or consultation is available to Phoenician resort guests for a daily fee of \$10. For information and spa appointments, call (480) 423-2452 or (800) 843-2392.

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# # #

## Culinary Overview

### CULINARY PLEASURES ABOUND AT THE PHOENICIAN

#### *Authentic Italian Fare, A Classic Steakhouse, Arizona's First Master Sommelier and the Ultimate Private Dining Experience for Two*

Dining at The Phoenician is as diverse as it is inspired. From mouthwatering Italian fare served at Il Terrazzo to the old-fashioned charm of the Café and Ice Cream Parlor to a rare opportunity to dine under the stars with a tuxedoed waiter at tee box eight, Arizona's most luxurious resort offers seemingly endless opportunities to satisfy guests' appetites for fine food and spirits. At the helm is world-renowned Executive Chef Paul Carter, who seamlessly guides a staff of more than 150 culinary professionals, as well as the resort's extensive kitchen operations.

#### Contemporary Fare Presented in Casual Elegance

**Il Terrazzo** represents the best in authentic Italian cuisine, capturing the rich and indigenous flavors of this Southern European country. Under the direction of Chef de Cuisine Kyle Lipetzky, the distinct yet assorted menu is highlighted by a hand-crafted bread service showcasing numerous artisan loaves, baked everyday on property. Il Terrazzo Di Luce (Terrace "Light"), located on the restaurant's upper level, provides a more casual dining atmosphere for an "on the go" experience, offering a convenient continental breakfast and a variety of specialty coffees, along with a full menu throughout the day.

**J&G Steakhouse** features a timeless and sophisticated bill of fare, as interpreted by world-renowned chef and restaurateur, Jean-Georges Vongerichten. An individually-designed, customizable menu is built around the finest cuts of meat and a global selection of fresh fish – all complemented by a distinctive collection of appetizers and side dishes, as well as specially chosen sauces and condiments from around the world.

Integrating the stunning Valley views into its inviting, soft modern design, the restaurant features an interior dominated by warm, natural materials and a rich, full palate of colors inspired by steak and wine.

Just off the main lobby, **The Thirsty Camel Lounge** is an inviting retreat with spectacular panoramic views. Complementing an intermezzo menu is a luxury collection of wine and spirits -- including an extensive selection of premier vodkas and gins -- and a humidor that includes rare, pre-embargo Cuban cigars. Classical piano or jazz provide a relaxing interlude to the day.

### Quick Bites with Phoenician Flair

The Phoenician's signature homemade ice cream takes center stage at the **Café and Ice Cream Parlor**, a lively, family-oriented spot that also serves up freshly baked pastries, cappuccino, deli salads and sandwiches. Breakfast, lunch, dinner and bottles of interesting wine are available for take-out.

Other casual dining options include the **Oasis** and **Canyon Grills**, offering poolside menus of salads, sandwiches, snacks and refreshing beverages; and **Relish Burger Bistro**, the perfect venue for after-golf refreshments, featuring premier Phoenician burgers and the largest tequila collection in the state of Arizona.

### Private Dining under the Stars

Guests seeking a once-in-a-lifetime dining experience can arrange an intimate al fresco dinner for the ultimate romantic indulgence. Couples can enjoy a candlelight experience in a secluded outdoor nook at one of the resort's private **garden retreats** or **tee box eight** – the highest point of The Phoenician's Desert Golf Course, nestled on Camelback Mountain. Guests can select a menu from any of the resort's restaurants, and wine from its expansive cellars. Dinner is formally served on the finest linens, crystal and china by a tuxedoed waiter. A musical serenade can be arranged to heighten the mood. After dining, the twosome can settle into lounge chairs for after-dinner cordials.

### Treasured Vintages, Renaissance-Inspired Dining and a Proper Tea

Greg Tresner, one of Arizona's two master sommeliers, presides over The Phoenician's two **wine cellars**, whose extraordinary selection of vintages has earned international recognition. The Phoenician is home to many of the country's most knowledgeable wine professionals, including Tresner, who is one of only 75 Master Sommeliers in the country. These sommeliers are able to recommend exceptional pairings of wine to complement any meal based on taste preference, food pairings and budget parameters.

The **Praying Monk's** barrel-vaulted ceilings and brick archways set a dramatic tone for upscale business and social gatherings. Named after a nearby rock formation, this Renaissance-inspired salon and working wine cellar offers private dining for 16 in a setting that showcases antiques, artifacts and richly tapestried furnishings.

Afternoon tea is served daily in classic English tradition in the **Lobby Tea Court**. Voted Best Afternoon Tea by *New Times* and *Arizona Republic* readers, it includes a lavish spread of delicate finger sandwiches, fresh scones with Devonshire cream and preserves, pastries and a selection of fine teas, accompanied by live classical music.

### **In-Room Dining with a Difference**

Guests may also dine in-room – complete with fresh flowers and crisp linens – from a select menu of breakfast, lunch, dinner and snack items served by The Phoenician’s attentive room service staff. Hot tea is poured from specially designed pots that strain loose tea leaves, while bread is toasted on the spot to ensure it is piping hot and crisp. Gourmet homemade baby foods and a children’s menu are also available.

The Phoenician is a world-class AAA Five Diamond luxury resort rising majestically from the spectacular Sonoran Desert at the base of Camelback Mountain in Scottsdale, Arizona. A 250-acre visual masterpiece, it embodies the spirit and vitality of the Southwest in its landscaping, architecture, and extraordinary art collection. The resort features 643 elegantly appointed guest rooms and suites, a wide variety of exceptional restaurants, 27 holes of championship golf, the 11-court Tennis Garden, The Centre for Well-Being spa complex, and 64,000 square feet of state-of-the-art meeting space.

Opened in 1988, The Phoenician is owned and operated by Starwood Hotels & Resorts Worldwide as part of The Luxury Collection. It is minutes from Sky Harbor International Airport and the region’s finest shopping and dining in Old Town Scottsdale. For restaurant information and reservations, phone (480) 423-2530. For resort information and reservations, call (480) 941-8200 or visit [www.thephoenician.com](http://www.thephoenician.com).

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## Meetings Overview

### THE PHOENICIAN: ELEVATING MEETINGS TO AN ART FORM

From its inspiring desert setting and state-of-the-art technology to the attentive service of an Executive Meeting Specialist, The Phoenician has perfected the art of seamless meetings and events. Each year, Arizona's premier AAA Five Diamond destination, nestled at the base of Camelback Mountain in the Sonoran Desert terrain of Scottsdale, plays host to more than 180,000 meeting guests. More than 64,000 square feet of sophisticated meeting and convention space accommodate groups of all sizes – from small, high-level executive gatherings to grand affairs.

New to the resort's existing meeting space is the contemporary **Camelback Ballroom**. An architectural and technological showpiece, the facility debuted on October 1, 2010, offering an additional 15,000 square feet of functionality, along with a separate valet entrance, two registration desks and a dramatic plaza for receptions.

The Phoenician's traditional convention facilities include the 22,000 square-foot **Phoenician Grand Ballroom**, which hosts more than 1,500 for gala events. Adjacent to the ballroom is the 5,525 square-foot **Estrella Theatre**, a multimedia center for up to 600 attendees that showcases state-of-the-art audiovisual technology. The resort's own historic **Jokake Inn**, a rustic adobe structure set on an acre of natural desert terrain, is an ideal setting for intimate and enchanting outdoor Southwestern-themed events. The Canyon Suites at The Phoenician features the 1,154-square-foot **Red Rock Boardroom**, fitted with the latest technology around an impressive 24-chair hand-carved mahogany table. Rounding out The Phoenician's conference facilities are 22 meeting rooms ranging from 431 to 1,037 square feet, and three handsomely appointed boardrooms.

The resort's magnificent desert setting also lends itself to truly memorable outdoor affairs. Events can be held on a stunning, terraced garden patio, poolside or on the lush green grass of The Phoenician's 10,000 square-foot croquet lawn.

### **Meeting-Friendly Features throughout the Resort**

Manageability is key to The Phoenician's stellar meetings reputation. User-friendly satellite check-in sites are situated around the resort for guests' convenience, and meeting space is easily accessible to every guest. Wi-Fi capabilities in all public areas allow groups and individual attendees to conduct business anywhere on the property – from meeting rooms to poolside to the golf course – all with seamless connectivity.

### **At Your Service: A Personal Butler for Every Event**

The Phoenician's distinctive Executive Meeting Specialist program offers attentive service around the clock for all the resort's business gatherings. For each event, a Specialist is the assigned liaison between the clients and the functioning departments in Catering and Convention Services and is available to answer questions and handle any on-the-spot requests. Before each function, he or she carefully inspects the room for thoroughness and accuracy of set-up. Once the meeting is under way, the Specialist quietly attends to the area and is never more than a phone call away.

### **Tomorrow's Technology Today**

The Phoenician's state-of-the-art audiovisual capabilities are showcased in the sleek Estrella Theatre. This multimedia, modern-day wonder features the latest in multi-channel teleconferencing capabilities, a high-tech computerized audience interactive response system, simultaneous translation into eight languages, and Dolby surround sound. In addition, it offers the ability to combine independent systems to transmit programs to any of the resort's convention or guest facilities.

### **Red Rock Boardroom**

Equipped with cutting edge technology, the Red Rock Boardroom is one of the most impressive facilities in the country. Seating 24 conference attendees, a custom-built mahogany conference table is inlaid with eight 21-inch flat screen monitors which majestically rise from its surface. This stately boardroom is easy to maneuver, as wireless Internet, surround sound, data and video conferencing systems are all controllable through a touch-screen remote. Other impressive features include three concealed cameras, perfect for video conferencing, and a 65-inch plasma display with SMART board capabilities.

### **A Wedding Wonderland**

As a couple begins life together, the treasured day deserves surroundings of exceptional splendor. Whether it's a small gathering or a magnificent gala, The Phoenician provides uncommon elegance complemented by signature services that make every bride's dream come true. Venues such as the Casita Lagoon and Orchid Lawn are punctuated with bubbling brooks, flowering gardens, emerald green grass and beautiful new white gazebos – both stunning, and unforgettable, ceremonial settings. The Phoenician offers a diverse selection of

venues for a spectacular post-ceremony celebration. Brides can custom-design every detail, starting with butler-passed hors d'oeuvres and outstanding champagnes for those heart-felt toasts. A variety of savory foods prepared by the resort's award-winning culinary team is also available, whether for a late-morning brunch, luncheon buffet or plated dinner.

### **Spa Events Put Wellness on the Agenda**

Groups meeting at The Phoenician can take advantage of the resort's world-class Centre for Well-Being, incorporating spa treatments and services into their meeting agendas. Ten-minute wellness breaks replace the traditional calorie-laden coffee break with healthful activities designed to help attendees unwind and recharge before returning to the business at hand. Also offered is the ever-popular Skin Care Clinic, which teaches attendees how to re-create spa and skin care recipes at home.

### **Kuoni Destination Management: A World of Experience**

As The Phoenician's in-house destination management company, Kuoni Destination Management (KDM) is well-versed in creating unique and distinctive experiences for groups of all sizes. The organization offers a variety of services that ensure the planning and execution of any event is seamless, professional and memorable. Among the many offerings are:

- Airport Meet & Greet Services
- Transportation
- Tours
- Activities
- Excursions
- Team Building
- Off-Property Dinners
- Dine-Arounds
- Off-Property Themed Events & Entertainment
- Dinner Events at Exquisite, Private Arizona Homes, exclusive to The Phoenician & KDM

### **Abundant Leisure Options**

When meetings adjourn, recreation abounds at The Phoenician. The resort's award-winning 27-hole championship golf course offers a driving range, two putting greens, golf shop, daily clinics and private instruction. Tennis enthusiasts will appreciate the 11-court Tennis Garden that includes a revolutionary Rebound Ace surface, a Wimbledon championship grass court, a Plexipave hard surface and a Prestige PlexiCushion court. Guests can also unwind with a pampering spa treatment at the world-class Centre for Well-Being, take a refreshing swim in a choice of nine pools, or play a friendly game of croquet, basketball, water volleyball, ping-pong, lawn bowling or billiards. Trails for biking, walking, jogging and hiking meander throughout the resort grounds.

### **An Award-Winning Record**

The Phoenician's meeting conventions capabilities have earned numerous awards from the leading industry publications. It is one of only five recipients in the country of Meetings & Conventions' highly coveted "Gold Elite" Award, and a perennial winner of Successful Meetings' Pinnacle Award and Corporate Meetings & Incentives' Award of Excellence. Corporate Board Member magazine honored The Phoenician with "Top Board Retreat Destination," a distinction given to only 10 locations in the country.

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# # #

## WHAT MAKES THE PHOENICIAN SO SPECIAL?

### Interesting Facts, Figures and Other Fun Stuff about Scottsdale's Legendary Resort

The Phoenician is much more than a world-class luxury resort. Fine touches, such as painstaking attention to detail, inspiring decor, unsurpassed amenities and attentive service make every stay at The Phoenician an unforgettable one! There are countless features that set The Phoenician apart from other hotel properties. Here are a few:

11

- **A dazzling \$25 million dollar art collection.** Many of the late Allan Houser's life-size Native American bronze sculptures, along with photorealist waterscapes by David Kessler and rare European paintings and antiques, are prominently displayed throughout the resort.
- **A two-acre Cactus Garden.** Stretching along the northern edge of the resort's grounds at the base of Camelback Mountain, this scenic spot showcases 250 varieties of cacti and succulents.
- **Grand pianos galore.** Eleven majestic Steinway pianos are situated throughout the resort, including the main lobby and in each of the four presidential suites.
- **A personal butler!** All presidential suites feature this signature, 24-hour service, with amenities such as limousine transportation; unpacking and pressing service; choice of cotton or satin linens; and foam, feather or down pillows; reserved poolside cabana; daily selections of fruit, snacks and nuts; and a full bar with cocktails, wine and beer.
- **Imported Italian marble.** Carrera -- a fine Italian marble -- is laid throughout the property. This exquisite stone was imported from the same city where Michelangelo procured his marble for sculpting. Prior to its installation, each tile was numbered, so that the sequencing of color and veining could be matched to create an attention to detail seldom seen. The quantity of marble found at The Phoenician would equal two quarries the size of Camelback Mountain!
- **Endless water.** The resort boasts nine refreshing pools and a 165-foot waterslide. The Canyon Suites offers an "edgeless" oval swimming pool covering more than 2,800 square feet and filled with nearly 74,000 gallons of water. The resort's "signature" pool with The Phoenician logo in the center is inlaid with hand-crafted iridescent mother of pearl tiles.
- **Poolside luxury.** Private cabanas feature ceiling fans, telephone, computer hook up, daily newspaper, robes upon request, lip balm, fresh fruit, bottled water, 2 reserved lounge chairs and 2 teak sitting chairs and a love seat. Cabanas at the Canyon Pool measure 200 square feet and feature a bathroom with shower and amenities.
- **Fore!** The Number Nine hole on The Phoenician's Oasis Golf Course features Arizona's first "sand island" green.

- **Afternoon Tea.** The resort's daily afternoon tea service features "Oberon" patterned Wedgwood china.
- **Jokake Inn.** This small residence was built in the early 1920's by artist Jessie Benton Evan's family, to accommodate visitors for tea, as well as overnight guests. Later, it was given its name by a young Hopi Indian boy who saw the structure and called it "Jokake," meaning "mud house." Today, Jokake Inn stands just inside the grounds of The Phoenician as a symbol of the hospitality of the old Southwest.
- **Landscaping showcase.** The planning, design and construction in landscaping The Phoenician's 250 acres was nearly as involved as the construction of the resort itself. The original landscape crew (comprised of numerous individuals from the island of Tonga) miraculously enhanced the natural desert environment by creating a tropical paradise.
- **Necklace Lake Lagoon.** This environmentally designed lagoon is woven throughout the casita area to create humidity for tropical plants and serve as a recirculation system for watering the resort's landscaping. The lagoon is the home for multi-colored Koi (Japanese carp), Tilapia (small fish from Africa,) Striped Bass, Red Eared Turtles, Canadian Geese and wild Mallards.
- **Oenophiles take note:** The resort employs one of only two master sommeliers in the state of Arizona.
- **The Meditation Atrium.** Located at The Centre for Well-Being, this peaceful sanctuary features soft-filtered sunlight, leather chaise lounges tucked amid lush greenery and the sound of gently falling water.
- **Toasted to perfection.** In-Room Dining delivers a toaster to the room (instead of toasting breads beforehand) to ensure warmth.
- **Private dining in style.** The Praying Monk dining salon showcases an Italian solid wood table surrounded by 16 French tapestry-covered chairs, valued at nearly \$100,000.
- **In-house pasta and bake shops.** The resort's pasta and bake shops prepare fresh pasta, pastries and candies, as well as breads and rolls daily. Many of the resort's artisan breads are available for retail purchase.
- **Evening treats.** Belgian chocolates are provided every evening during turndown.
- **A House of Houser's Artwork.** The Phoenician has the most significant collection of monumental Allan Houser works in the Southwestern United States. The unique pieces at The Phoenician's entrance are among the largest stone works this National Medal of Arts winner ever created.
- **In-room seamstress.** How's this for service? If a visitor requests a sewing kit, a seamstress is sent to the room instead.

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# # #

## SPECIAL AWARDS AND RECOGNITIONS

### **Automobile Association of America**

The Phoenician  
Five Diamond Award, 2012 – 8<sup>th</sup> consecutive year  
The Canyon Suites  
Five Diamond Award, 2012 — 5<sup>th</sup> consecutive year

### **Forbes Travel (formerly Mobil)**

Four Star Award, 2010 – 8<sup>th</sup> consecutive year

### **Forbestraveler.com**

Top 400 World's Best Hotels & Resorts, 2008

### **Condé Nast Traveler Magazine**

Gold List World's Best Places to Stay, 2011 – 7<sup>th</sup> consecutive year  
Reader's Choice Awards-Top U.S. Resorts, 2009 – 3<sup>rd</sup> consecutive year

### **Travel + Leisure Magazine**

Top 50 Resorts in the U.S. and Canada, 2010  
Top 500 World's Best Hotels, 2012 – 7<sup>th</sup> consecutive year  
World's Best Hotels for Families, 2009  
Top 100 U.S. Hotels, 2008  
Greatest Hotels in the World, 2005  
Top 10 Most Romantic Hotels in the U.S., 2004

### **Celebrated Living – American Airlines Magazine**

Top 20 Best Hotels in U.S., 2007, 2008, 2009  
Reader's Choice Platinum List, 2004, 2009, 2011

### **Arizona Foothills Magazine**

Favorite Local Resort, 2004

### **Arizona Hotel & Lodging Association**

Guest Relations Award – Arizona Hotel and Lodging Association (Six Sigma Kaizen Program) 2011  
Guest Service Employee of the Year – Concierge Supervisor, Michelle Caldwell, 2009  
Housekeeping Employee of the Year - Seamstress, Yolanda Fernando, 2007  
Hotelier of the Year - Managing Director, Mark Vinciguerra, 2005  
Best/Special Event Community Service, 2005

### **Departures Magazine**

Reader's Choice Awards-Best Luxury Resort in N. America #2, 2004

### **Scottsdale Magazine**

Valley's Best Arizona Resort, 2007

### **Travel Professionals**

Favorite Hotel to Sell in the US – 2010, 2011

### **World Travel Awards**

Arizona's Leading Resort, 2007

### **Institutional Investor**

World's Best Hotels, 2007, 2010

### **Phoenix New Times**

Best of Phoenix: Stargazing, 2007

### **New England Travel & Leisure Magazine**

World's Best Hotels, 2009

### **U.S. News and World Report**

Best Hotels in the USA, 2011

## Culinary and Beverage Awards

### **Team USA, World Pastry Cup**

Roy Pell, Pastry Chef, 2009

### **NACE Competition**

Daniela Arini, Assistant Pastry Chef, 3<sup>rd</sup> place, 2009

### **Phoenix New Times**

Best Bread for Dessert – Chocolate Cherry Sourdough Bread,  
Ben Hershberger, Master Baker, 2009

### **San Francisco Worlds Spirits Competition**

Mac Gregory, Director of Food and Beverage, Judge, 2010

### **Cheers Magazine**

### **Beverage Excellence Award**

**Industry Innovator of the Year** - Mac Gregory, Director of  
Food and Beverage, 2010

### **Best Chain Spirits Program**

The Phoenician, 2010

### **Best Signature Drink (Bellini)**

The Phoenician, 2011

### **Arizona Republic**

30 Tastemakers who Have Led Phoenix Area Food Revolution –  
Paul Carter, Executive Chef, 2011

## II Terrazzo

### **Automobile Association of America**

Four Diamond Award, 2010 – 2<sup>nd</sup> consecutive year

### **Wine Spectator, Best of Award of Excellence**

The Phoenician, 2009, 2010, 2011

## J&G Steakhouse

**Automobile Association of America**  
Four Diamond Award, 2010

## Lobby Tea Court

**azcentral.com Critics' Choice**  
Best Place for Afternoon Tea, 2009

## Meetings

**Corporate Board Member Magazine**  
Top Board Retreat Destination, 2005  
(Awarded to only 10 in the country)

**Meetings & Conventions Magazine**  
Gold Elite, 2004, 2009  
Gold Platter Award 1990, 1991, 1993-2007, 2009, 2010  
Gold Key Award, 1989-2010  
Hall of Fame Award, Gold Key 2010, 2011

**Corporate Meetings & Incentives Magazine**  
Paragon Award, 2004, 2006  
Award of Excellence 2007

**Travel + Leisure Magazine**  
World's Best Business Hotels List

**Successful Meetings Magazine**  
Pinnacle Award, 2004, 2011

**Smart Meetings Magazine**  
Platinum Choice Award, 2004 – 2007, 2010

**Meetings Media**  
Best of the West Award, 2005, 2007

**Meetings Media**  
Best of the West Award, 2005, 2007

**Meetings West Magazine**  
Best in the West Award, 2006, 2007, 2009, 2011

**Corporate & Incentive Travel Magazine**  
Award of Excellence, 2007

## The Centre for Well-Being

**Spa Week**  
Best Massage – Luxe Award, 2007

**Condé Nast Traveler Magazine**  
Top Spas in North America & Caribbean, 2006  
Top 55 Spas in North America & Caribbean - #30, 2007  
Top 54 Spas in North America & Caribbean - #13, 2008  
Top 38 Resort Spas - #24, 2009

**Spa Asia Magazine**  
Top 150 World-Class Spas, 2006

**Luxury Spa Finder Magazine**  
Reader's Choice Awards, Top 10 Best Spa Resorts in U.S., 2003

**Scottsdale Chamber of Commerce**  
Best Place to Rejuvenate, 2005

**The Golfer Magazine**  
Top 10 Best Resort Spas, 2004

**Condé Nast Traveler Magazine**  
Annual Golf Poll, Top 10 Golf Resorts, 2005  
Annual Golf Poll, Top 80 Golf Resorts, 2010  
Annual Golf Poll, Top 125 Golf Resorts, 2011

**Golf Shop Operations Magazine**  
One of America's Ten Best Golf Shops, 2004

**Golf World Business Magazine**  
World's Top 100 Golf Shops, 2005, 2006, 2008, 2009, 2011

**World Travel Awards**  
North America's Leading Golf Resort, 2005, 2007

**Luxury Golf & Travel Magazine**  
Top 50 Golf Resorts, 2006

**Corporate & Incentive Travel Magazine**  
Greens of Distinction, 2007

**Forbes Travel (formerly Mobil)**  
Top Spas – Four Stars, 2010 – 5<sup>th</sup> consecutive year

**Travel + Leisure Magazine**  
Reader's Choice Awards, Top 25 Best Hotel Spas in U.S., 2003  
World's Best Spas, Winning Retreats, 2009, 2010

**Arizona Foothills Magazine**  
Best Spa in Arizona, 2004

**Spa Magazine**  
Silver Sage Awards – Favorite Resort/Hotel Spa, 2009, 2011

**Corporate & Incentive Travel Magazine**  
Award of Excellence, 2007

## Golf

**Golf Digest Magazine**  
Top 75 Golf Resorts in North America, 2004, 2006, 2009, 2011  
100 Best Golf Shops, 2004

**Golf Magazine**  
Top 75 Golf Resorts in America, 2009

**Meetings & Conventions Magazine**  
Gold Tee Award, 1991-2011

**Travel + Leisure Golf Magazine**  
Southwest Best for Family Trips, 2006 – 2008  
Southwest Best Restaurants, 2006  
Southwest Best Golf Resort, 2006, 2007  
Southwest Best Spa/Gym, 2006  
Best Golf Resort in the U.S. - #3

**Golf for Women Magazine**  
25 Best Family Golf Resorts, 2007

**Phoenix New Times**  
Best Summer Golf Course, 2011

### Tennis Garden

#### **Tennis Industry Magazine**

50 Greatest U.S. Tennis Resorts List

#### **Tennischannel.com**

Top Spots for a Tennis Vacation, 2006

#### **Tennis Resorts Online**

Top 100 Tennis Resorts and Camps, 2009

World's Top 75 Tennis Resorts, 2005

Top 25 Best Tennis Resorts in U.S., 2004

#### **Tennis Magazine**

50 Greatest Tennis Resorts in U.S., 2006, 2010

### Green Efforts

#### **Arizona Hotel & Lodging Association**

Green Certification, 2010

Good Earthkeeping Award, 2007

#### **IStayGreen.com**

Green Eco-Leaf Rating, 2010

#### **Energard Technologies**

Top 10 Best Performances, Energy Conservation, 2007

Top 10 Best Performances, Creative Contribution, 2007

### Media Contacts

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